



Rapid
Deployment
On The Cloud



Forecast
Big Data



Global
Track
Record

RoadMap GPS

BUSINESS FORECASTING AND PLANNING ON DEMAND
BECAUSE THE FUTURE WAITS FOR NO ONE.

Does your company have a single, integrated business planning system which combines forecasting, competitive intelligence and performance dashboards with real-time alert capabilities? Can it be deployed instantly to meet your critical business timeline? If not, why not?

RoadMap Global Planning Solution

As the world's economy continues to recover, forecasting has never been more important to an organization's ability to successfully achieve growth.

RoadMap software is the essential technology that your business needs to analyze historical trends and gather forecast information from throughout your organization, your customers, and the World Wide Web to ensure that your company is positioned for growth.

RoadMap software has helped companies to forecast their business accurately for more than twenty years.

Pharmaceutical and life sciences companies have reduced monthly forecast error substantially, in some cases achieving 99% annual accuracy.

Consumer electronics companies have built collaborative planning, forecasting and replenishment (CPFR) systems with key retail accounts that have saved billions in inventory.



Cloud Based Computing

RoadMap GPS is now available on the Cloud through Amazon Web Services (AWS), the largest and most trusted provider of Cloud services. **With RoadMap GPS on the Cloud, growth companies can scale from proof of concept to full production systems in minutes, not months**, as Amazon's Relational Database Service and Elastic Cloud Compute (EC2) allow servers and instances to be created and scaled almost instantly. RoadMap GPS also supports "Cloud to Go" users who need to work offline while traveling and then sync their work back to the Cloud.



The RoadMap Advantage: Transforming Corporate Data into Business Intelligence

RoadMap's combination of ease of use and power bridges the gap between business and IT

RoadMap has established a global track record as a leader in helping clients forecast accurately in the Americas, Europe and throughout Asia.

RoadMap GPS is available in English and in Japanese versions.

Our Japanese website www.roadmapjapan.com also has complete information about RoadMap GPS.

RoadMap GPS is as easy to use as an Excel spreadsheet, but combines the power of statistical software, BI and relational database technology in one integrated solution.

How much time does it now take your organization to

- 1) Review market activity,
- 2) Create baseline forecasts
- 3) Rollup management forecasts,
- 4) Generate actual vs. budgets,
- 5) Run performance metrics?

RoadMap uses predictive analytics and quantitative methods to help our clients make fact-based business decisions.

With RoadMap GPS, all of your analysts and salespeople can enter their management forecasts into their assigned scenario in the GPS database.

From there, GPS can roll up the forecasts, convert them to dollars, generate exception reports and run performance metrics within minutes.

And with real-time alert capabilities, you can receive forecast changes for key items and customers as they occur.

Business Forecasting With Big Data

RoadMap GPS can analyze millions of transactions at the individual consumer level, such as prescription data, in a few minutes, delivering powerful and accurate forecasts.

RoadMap GPS databases and Geneva forecasting engine can also be extended with the R Programming Language to build custom forecasting system using any available R package.

RoadMap
Technologies

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