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RoadMap Announces Commercial Launch of RoadMap Deidentification Engine

RoadMap Adds to HIPAA Compliance Via Expert Determination Methodology

Beverly, MA— September 15th, 2020, RoadMap announces the general availability of RoadMap’s Deidentification Engine TM, enabling life science companies and specialty pharmacies to share and analyze patient level prescription and status data in a secure environment that ensures patient confidentiality. RoadMap’s Deidentification Engine is a core technology of RoadMap’s Data Aggregation Services (DAS).

“There’s an incredible amount of business value embedded in patient databases but protecting each individual’s personal health information in the safest way possible is paramount in the data analytics process.” - Rudolph Pizzano Ph.D., President of RoadMap Technologies, Inc.

Widespread Market Reception

Specialty pharmacies in the United States have already benefited from RoadMap’s Deidentification Engine TM. RoadMap has signed Business Associates Agreements (BAA) and Non-Disclosure Agreements (NDA) with all of the major specialty pharmacies which service about 75% of the total market for specialty drugs which represent about 40% of spending for all drugs in the United States. RoadMap has deployed DAS for multiple therapeutic classes, drug forms and strengths, delivering secure daily, weekly and monthly KPIs to Life Science companies.

RoadMap's Deidentification Engine is powerful and flexible, it can be used in HIPAA Compliant deidentification services that require either the HIPAA Safe Harbor or HIPAA Expert Determination Method of Deidentification.

RoadMap's Deidentification Engine TM Availability

RoadMap's Deidentification Engine TM is an offering driven by customer request for secure, yet rapid data analytics. RoadMap's services provide end-to-end data aggregation, encryption and analytics. RoadMap's Deidentification Engine TM is available on both Windows and Unix platforms and can be integrated with common databases such as Oracle and SQL-Server.

Founded in 1988, RoadMap provides data aggregation, analytics and forecasting for Life Sciences and other innovation-driven industries offering a wide range of products and services designed to help decision makers moving forward.

RoadMap and RoadMap's Deidentification Engine TM are either registered trademarks or trademarks of RoadMap in the United States and/or other countries.

For more information, press only:

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For more information on RoadMap's Deidentification Engine TM:

www.roadmap-tech.com